

Terms of Use Agreement

CANAL & BROTHERS,

In compliance with the provisions of the Federal Mexican Law on the Protection of Personal Data held by Individuals, CANAL & BROTHERS, is a commercial entity constituted under Mexican Law with domicile at Av. San Lorenzo Tezonco No. 201, Col. San Nicolas Tolentino, Iztapalapa Delegation in Mexico City, (hereinafter jointly or individually "JLC") make known to you this Notice of Privacy (the "Notice") that has been forwarded to you in accordance with Mexican Law applicable to the use of the Internet and to this site or web portal.

In CANAL & BROTHERS, (responsible for this site or web portal and its content) we respect your privacy and appreciate the commitment that we have made with you. Therefore, this Notice describes the types of personal data that we collect on this site or web portal, the way we use them and with whom we share them. "Personal data" (1) means information relating to an identifiable natural person, including name, address, gender, preferences, email, telephone number and other information about that person. Our Notice also describes the steps we have taken to protect the security of personal data.

We also inform you how and where to contact us for:

- I - access, correct or delete the personal data you have provided us;
- II - withdraw any consent you have previously given for the processing of your personal data;
- III - ask us not to contact you with material promoting our products and services; and
- IV - raise questions about our privacy practices.

Please read this Notice carefully because using this site or web portal is tacitly accepting the conditions described therein.

The conditions of this Notice are listed below as a list:

1 - Collection and use of personal data

Or a) Personal data provided directly, including but not limited to the following:

- Contact
- Social Networks and other communications
- Registration of commercial activities
- Contests, raffles and other promotions or (b) Automatic collection of personal data
- Log files
- Web Beacons

Or c) Where and for what your personal data will be used

- 2 - How we share personal data
- 3 - Links to other sites
- 4 - How we protect personal data
- 5 - Access and modifications
- 6 - Updates to our Privacy Notice

7 - Announcements, chats, blogs and other forums for users

8 - Contact CANAL & BROTHERS,

1. - Collection and use of personal data

a) Personal data provided

You may choose whether or not to provide us with your personal information including but not limited to the following information, name, address, telephone number, or e-mail address, among others, through our website or web portal. If you choose not to provide us with your personal information, you may not have access to some of the services we offer on our site or web portal. Here's how to provide your personal information, what kind of personal information you need to enter and how we use it.

Contact

Or if you contact us through our website or web portal, we may ask for your personal information, such as your name, email address and telephone number, in order to answer your questions and comments. You can also enter additional information if desired.

- Social Media and other kind of communications.
- In our site or portal web you could register to receive news and other communications about our services and promotions through our tools provided by our social media. When registering, we will ask for your personal information, such as your name, your e-mail address, among others. We use this personal data to send you the communications you have requested.

Registration of commercial activities

Or if you access some sections of our web site or portal, we may collect information about your preferences for the purchase of products, in order to identify your trends and offer you higher quality products.

Contests, raffles and other promotions

Or in some cases we hold competitions, raffles and other promotions. If you decide to participate, we will ask for your personal information, such as your name, email address, address and telephone number, for the purposes of these promotions.

b) Automatic compilation of personal data

By visiting this site or web portal, we automatically collect some personal data, which we then add to a set so that they are not associated with a single person that is identifiable. With this information we prepare statistics on how many users visited our site or web portal and which pages they accessed. By collecting this information, we learn how to best adapt this site or web portal to our visitors. As we explain below, we collect this information through "temporary files", "cookies" or "web beacons".

- **Log Files**

Or temporary files are web server files (such as the domain name or IP address, URL, http response code, web site or portal from which you visited us, or the date and duration of your visit) automatically create when an Internet user visits a site / portal. Once you stop using our site or web portal, we will process and use this information only to allow more connections, for billing issues, to detect interruptions in the telecommunications equipment, as well as to detect abuses in our telecommunications services. This information is immediately deleted once the connection to the site or web portal is finished.

Or this information is used to create general joint profiles of our site / portal user base, not to create custom user profiles. In case of interruption or misuse, we reserve the right to file a complaint with the competent authorities. We will not use this information for other purpose (s) and will not share it with third parties, except as provided in the section "How we share personal data".

- **Web Beacons**

Or some pages of our site or web portal contain "web beacons" (also known as Internet tags, pixel tags and clear GIFs). Web beacons allow third parties to obtain information, such as the IP address of the computer that downloaded the page in which the beacon appears, the URL of the page in which the beacon appears, the time the visit occurred the page with the beacon, the type of browser used to visit the page, as well as the information of cookies sent by the third party.

c) Where and for what your personal data will be used

Your personal data will be collected and processed in Mexico.

Your personal data will be collected for the purpose of providing the services and products required by you; Report on changes or new products or services that are related to the contracted or acquired by you; To comply with obligations to our customers; Evaluate the quality of the service, and Conduct internal studies on consumer habits.

CANAL & BROTHERS, has taken all necessary measures to ensure, as far as possible, the correct protection of your personal data. If you no longer consent to the transmission of your personal data as it appears in this section, please contact us referring to the section "Contact CANAL & BROTHERS,".

2. - How we share personal data

Except as provided herein, we do not sell or disclose the personal information of visitors to our site or web portal.

We may share your personal information with affiliates of CANAL & BROTHERS, or Third Parties, to send you news and / or specific promotions that we notify you when registering on our site or web portal.

We may also share your personal information with service providers that we have contracted to offer services on our behalf. These parties will only receive the personal data they need to perform their tasks. They may only use and disclose such personal data to offer the services on our behalf or to comply with legal requirements.

In addition, we may disclose your personal information (i) if the law or a legal process so requires, (ii) before the competent authorities or other governmental authorities, or (iii) when we consider

that the publication of such information is necessary or appropriate to avoid physical damages or economic losses or in connection with an investigation into an illegal, presumed or actual activity and the others provided for by the Federal Law on the Protection of Personal Data held by Individuals.

We reserve the right to transmit your personal data in case of selling or transferring all or part of our business or assets. In the event of such sale or transfer, we will make every effort to urge the next owner to use the personal data provided through this site or web portal pursuant to this Notice. If you do not want your personal data to be processed after the transfer, you should contact the following owner.

3. - Links to other sites

For your convenience and information, our site or web portal may provide links to other sites and / or social networks. These sites will function independently of our site or web portal. These links will have their own privacy notices, which we recommend you to read highly if you visit any of them. To the extent that the links you visit are not related to CANAL & BROTHERS,, we will not be responsible for their content, maintenance or availability.

4. - How we protect personal data

This site or web portal is protected in an administrative, technical and physical way to avoid losses, misuses or unauthorized access, publications, modifications or destruction of the personal data that you have provided.

5. - Access and modifications

In case you wish to exercise any of your rights regarding your personal data [(ARCO) (2)], you can contact us through our Customer Service department 24 hours a day, 365 days a year, to the contact means mentioned in the section 8 "Contact CANAL & BROTHERS," of this Notice, there you will be informed about the mechanisms to follow to exercise these rights on your data.

Updates of our Privacy Notice

We may periodically update this Notice to reflect changes in our information security practices, these modifications will be applied on our website (privacy notice section).

6.- Updates of our Privacy Notice

We may periodically update this Notice to reflect changes in our information security practices, these modifications will be applied on our website (privacy notice section).

7. - Announcements, chats, blogs and other forums for users

Personal information posted on advertisements, chat rooms, blogs and other user forums becomes public information. Be cautious when using these applications from our site or web portal.

8. - Contact CANAL & BROTHERS,

In case you have any questions or wish to exercise any of your rights regarding your personal data, you can contact us through our Customer Service department at the following Our Customer Service hours are from 7:00 am to 5:00 pm during the working days of the current calendar year.
Industrias CANAL & BROTHERS,

(1) Take into account that personal data are or may be found "sensitive data", these being personal data that affect the most intimate area of its owner, or whose misuse can lead to discrimination or entail a serious risk to it. In particular, those that may reveal aspects such as racial or ethnic origin, present and future health status, genetic information, religious, philosophical and moral beliefs, trade union affiliation, political opinions, and sexual preference are considered sensitive.

(2) ARC: (A) Access, (R) Rectification, (C) Correction, (O) Opposition